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{New website brings new opportunities for thriving local business}

Business is booming for local IT company AKIPS as they launched a brand new website last week.

The Tanah Merah business was pleased to reveal their brand new look after seven years in business.

AKIPS produces a network monitoring software which is unlike any other on the market, and is used by some of the most-recognised businesses in the world.

Chief Technology Officer Nick Frampton said it had been a privilege to be able to continue to grow the business despite the impacts of COVID.

“The launch of the new website coincides with the growth of our company, and it is great to see things progressing so well despite the challenges of the global pandemic,” he said.

“We have rapidly expanded over the past few years and our website redesign better caters to the evolving needs of our customers.

“Our team has been working hard on an intuitive design with a number of features that will help not only our current customers but our future customers as well.”

Mr Frampton said the company had been able to add a number of new staff from varying backgrounds to the team.

“AKIPS is constantly bringing in big clients, which has driven our need for staff, an office expansion and now a new website, and we have managed to do all of this through customer-driven revenue,” he said.

“We are a small Queensland-based company so it has been great to continue to employ new staff and contribute to to our local economy.”

The revamped website design will feature additional resources, new videos and training services to enhance user experience and help guide customers through the software.

Check out the new [AKIPS website](#) to connect, or find AKIPS on [LinkedIn](#), [Twitter](#), [Facebook](#) and [Instagram](#).

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